

ALEX HART CIARAMITARO

SOCIAL MEDIA / MARKETING

PROFILE

A responsible, trustworthy and outgoing creative seeking a position in social media and marketing that will allow me to utilize my existing work experience, while incorporating my creative abilities and networking skills.

CONTACT

Location:

Nashville, TN

Phone:

+ 1 (615) 715-2877

Email:

hello@mrclaramitaro.com

Website:

mrclaramitaro.com

SOCIAL MEDIA

 [linkedin.com/mrclaramitaro](https://www.linkedin.com/mrclaramitaro)

 [mrclaramitaro](https://www.instagram.com/mrclaramitaro)

 [mrclaramitaro](https://twitter.com/mrclaramitaro)

EDUCATION

2012 - 2013

VARIETY OF COLLEGE COURSES

Columbia State Community College

ACHIEVEMENTS

Suggested User - 2015

Chosen by the Instagram headquarters as a community ambassador.

Eagle Scout - 2009

The highest achievement and rank in the Boy Scouts of America.

COMMUNITY

Historic Nashville Inc. - Member

2016 - Present

TennGreen - Member

2017 - Present

InstaMeets - Creator

2014 - 2017

Waffle House Wednesday - Creator

2012 - 2018

EXPERIENCE

2014 - Present

Client Billing Rep / PathGroup Labs

 Brentwood

Manage billing and reconciliation for over 200 client accounts.

- Follow up with client offices through phone and email regarding issues and assist with resolution.
- Track all corrections to provide a monthly report for over 25 territorial account and sales managers.
- Collect payments for posting and log against aging report.
- Strictly adhere to HIPAA regulations.

2015 - Present

Creative Director / OnlyTennISee

 Tennessee

- Built a team to create our own original content, such as video commercials or product placement shots.
- Grew our audience to over 32,000 followers (September 2018).
- Promote local community events or paid advertisements for businesses based in only Tennessee.
- Manage and curate the content shared through social accounts providing appropriate credit to the contributors.

2017 - Present

Production Assistant / Authentic Photos & Design

 Clarksville

Assist local photographer on photo shoots or events.

- Scout and book locations
- Setup and takedown of equipment.
- Coordinate models and talent.
- Stylize and arrange clothing and props.
- Monitor social media for adherence of guidelines.

2016 - 2018

Brand Ambassador / George Dickel Whiskey

 Tullahoma

- Promoted and attend all George Dickel Whiskey sponsored events.
- Shared content pertaining to their brand on social media.
- Engage with online audience about my personal experience
- Campaigned for a local non-profit, Tennessee Suicide Prevention raising \$1300 in two days.

2012 - 2014

Manager / Zen Massage

 Spring Hill

- Scheduled customer appointments via phone, email or website.
- Managed schedules and appointments for over 30 therapists.
- Updated and filed over 10,000 customer records.
- Handled financial transactions; gift cards, credit cards and cash.
- Sent out promotional specials via email newsletters and Facebook.
- Distributed weekly paychecks to all employees, independent contractors and custodians.
- Entrusted with the keys and security code to open/close facility.

APPLICATIONS & SOCIALS

Android	Google Drive	iOS	Outlook	QuickBooks	Venmo
Cash App	GroupMe	Keynote	Pages	Skype	Windows
Dropbox	iMovie	macOS	PayPal	Snapchat	Word
Excel	Instagram	Numbers	Periscope	Squarespace	Yelp
Facebook	Instagress	Oevo	PowerPoint	Twitter	YouTube